

A brand new market for outdoor power supplies in Russia

What drives the outdoor power equipment market?

The outdoor power equipment market is driven by the rapid growth of construction industry. With global surge in construction activities, outdoor power equipment like landscaping tools, compact utility loaders and portable generators are also increasingly demanded by people.

How big is the outdoor power equipment market?

The outdoor power equipment market size was valued at over USD 34 billionin 2023 and is estimated to register a CAGR of over 5.5% between 2024 &2032, driven by increase in demand for landscape and gardening services.

What are the key companies in the outdoor power equipment industry?

Some of the key companies in the outdoor power equipment industry include Husqvarna Group, Makita Corporation, Honda Motor Co., Ltd., Briggs & Stratton, and others. Organizations are focusing on integrating advanced technologies into their offerings to maintain competitive advantages.

Why is the North America outdoor power equipment market growing?

The North America outdoor power equipment industry accounted for 35.28% of the global overall market share in 2024. The regional market's growth is attributed to North America's larger geographical area compared to its population, which leads to more gardens and lawns in the region.

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33 comprehensive market analysis studies and industry reports on the Power Equipment sector, offering an industry overview with historical data since 2019 and forecasts up to 2030.

The global outdoor power equipment market was valued at USD 47.3 billion in 2021 and it is predicted to surpass around USD 78.94 billion by 2030 with a CAGR of 5.86% from 2022 to ...

Looking for durable outdoor power supplies in Russia? Whether you're camping in Siberia or managing remote construction sites, this guide cuts through the noise. We'll show you trusted ...

Looking ahead, the Russia Outdoor Power Equipment Market Market is expected to continue its growth trajectory, driven by ongoing technological advancements, rising consumer demand, ...

Russia"s power equipment market shows broad prospects, particularly in charging piles, PV energy storage, and smart grids. Chinese enterprises can leverage cost advantages, ...



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Market Forecast By Equipment Type (Lawn Mowers, Saws, Trimmers & Edgers, Blowers, Snow Throwers, Tillers & Cultivators, Others), By Applications (Commercial, Residential/DIY), By ...

The global outdoor power supply market size was valued at approximately USD 1.8 billion in 2023 and is projected to grow to around USD 4.5 billion by 2032, exhibiting a compound annual ...

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